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## Instructional Designer

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### CONTRACT - ONE (1) YEAR FIXED TERM CONTRACT

The **Knowledge Translation Unit (KTU)** is a health systems research unit that develops, implements and evaluates clinical guidance for primary care public health sector use. We currently work in South Africa, several other sub-Saharan African countries, Brazil and Indonesia.

#### Core objectives

The Instructional Designer will develop innovative, high-quality e-learning content for clinical training programs hosted on our online learning platforms. They will collaborate with subject matter experts to transform medical knowledge into engaging and effective educational materials.

#### Minimum Requirements:

- Bachelor's degree in instructional design, educational technology, or related field.
- 3+ years of experience in instructional design, preferably in healthcare or a related industry.
- Experience working with learning management systems (LMS) such as Moodle, Thinkific, or similar platforms

#### Desirable Skills and Experience:

- Proficiency in e-learning tools such as Articulate Storyline, Adobe Captivate, or iSpring.
- Familiarity with UX design.
- Strong understanding of instructional design models (e.g., ADDIE, Bloom's Taxonomy).
- Ability to create interactive content, including quizzes, gamification, assessments, and simulations.
- Excellent writing and editing skills for developing course scripts and materials.
- Familiarity with learning management systems (LMS), especially Moodle.
- Strong project management skills, including task allocation and deadline management.

#### Attributes:

- Highly detail-oriented and organized.
- Strong collaborator, able to work effectively with cross-functional teams.
- Creative problem-solver with a passion for innovation in education.
- Adaptable and comfortable with a fast-paced environment.
- Self-starter who can work independently and manage multiple projects simultaneously.
- Excellent communicator with strong interpersonal skills.
- Results-driven with a focus on continuous improvement and quality enhancement.

#### Responsibilities:

- Design and develop e-learning courses based on provided content and learning objectives.
- Collaborate with subject matter experts (SMEs) to ensure the accuracy and relevance of training materials.
- Develop multimedia content like AI narrated presentations, interactive exercises, and assessments.
- Ensure all course materials are optimized for delivery through Moodle or other LMS platforms.
- Coordinate with project teams to manage timelines, deliverables, and stakeholder communication.
- Review and revise learning materials based on post-course feedback and evaluation outcomes.
- Oversee the integration of multimedia elements into training materials, including video, voiceovers, and graphics.
- Design and implement assessments based on material subject experts have approved, that accurately measure learning outcomes.
- Maintain and update learning resources to ensure they remain current and relevant.
- Ensure all materials meet the organization's quality standards and are compliant with any relevant accreditation requirements.

### Why is this post for you?

As an instructional designer with the KTU, you will have the opportunity to work in a dynamic, purpose-driven environment focused on improving global healthcare outcomes through cutting-edge education. You will collaborate with leading medical professionals and innovators in the field to create impactful training programs that make a real difference in primary healthcare. In this role, you will expand your expertise in e-learning technologies and instructional design while contributing to projects that directly benefit underserved communities. You'll also enjoy a supportive and creative team atmosphere, with ample opportunities for professional growth and development.

*Your expertise is valuable to us.*

*Remuneration will be commensurate with your qualifications and the breadth of your experience.*

### How to apply:

Send email to [KTU-HR@uct.ac.za](mailto:KTU-HR@uct.ac.za) with the subject 'Instructional Designer'

- Attach:
  - CV
  - Motivation letter
  - Certified copy of highest qualification
  - Include details of three (3) current contactable referees

Only applicants who have completed both applications steps, will be considered.

*The closing date for applications is 5 November 2024*

*NB: Only short-listed candidates will be contacted. We are committed to equity in our employment practices. It is our intention to appoint individuals with the aim of meeting our equity objectives. We reserve the right not to appoint if no suitable candidates are identified.*

## Why Join us?

At KTU, your work will have a direct impact on **health outcomes in underserved communities**. You'll lead a team in developing cutting-edge clinical content and be part of a passionate, mission-driven organization committed to **evidence-based healthcare** solutions.

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For more information about the organization please visit our website at [www.knowledgetranslation.co.za](http://www.knowledgetranslation.co.za)

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## Vision:

**To improve the quality of primary healthcare for underserved communities through pragmatic research, evidence-based implementation, evaluation, and engagement of health systems, their planners, providers and communities.**